



AddressRight™ DA50s/DA55s Addressing Printers

Make your mail stand out from the crowd

Create and print professional looking addresses directly onto postcards, envelopes and a variety of other mail pieces. The DA50s will print black or spot colour at resolutions up to 600 dpi. The DA55s offers full colour printing capability. With colour printing resolutions of up to 300 dpi, you can create your mail pieces for maximum impact by printing colour logos and messages, to ensure your mail is opened and lift response rates.

Fast, efficient, productive

Address DL envelopes at speeds of up to 10,000 per hour (3 lines, no graphics). Handles a variety of sizes by automatically feeding materials from 76 x 127mm up to 324 x 343mm and up to 3.2mm thick.

The optional conveyor/stacker increases productivity even further.

Prints directly from your database

Eliminates time consuming and costly label production and affixing.

Enables printing of destination address, barcode, PPI, return address, logos and messages, meaning you can print all the information you require in one operation.

Save money by maximising postal discounts

By using our optional FlexMail® software, you can access postal discounts that will reduce your postage costs significantly on volume mailings.

FlexMail also offers the options of de-duplication and address validation for your databases.

These activities are crucial to ensure the efficiency of your mailing activities and provide accurate mailing data, which combined with address printing ensure your mail meets Cleanmail specifications.

Specifications

Maximum speed	Up to 10,000 items per hour (at 300 dpi, black only)
Print resolution	Up to 600 dpi black or 300 dpi colour (colour on DA55s only)
Media sizes (mm)	Min 76 x 127 Max 381 x 381 Max thickness 3.2mm
Dimensions (mm)	Height 330 Width 480 Depth 460 Weight 23kg
Internal fonts	Better memory management – 32MB, means print more complex layouts, more reliability
Resolution	Six print qualities: draft light, draft, letter light, letter, executive light and executive
Printable width	238mm
Noise	<65dBA
PC control panel software	Monitor and control the printer from the PC; and get information such as piece count, current throughput and ink levels for each cartridge in the printer. Low ink management for print quality assurance
Drivers	Localised by Pitney Bowes, UK English, French, German, Italian, Spanish, Dutch... ask for others
Conveyor stacker	Optional
Media transport	Auto calibrating paper sensor, DC motor and high resolution encoder
Electrical	220/240Vac, 50Hz
Operation	Requires an IBM compatible PC running Microsoft® Windows 3.1 with latest service pack up to XP
Input stack	250 DL envelopes (unstuffed) or 600 with extension input bin
Output stack	150 DL envelopes (unstuffed) in tray, or continuous with optional conveyor stacker
Emulation	Hewlett Packard PCL5 subset
Interfaces	USB 2.0, Ethernet
Display languages	UK English, French, German, Italian, Spanish, Dutch, Japanese... ask for others
Ink	Different inkjet cartridges are better suited for different applications. Pitney Bowes can help you pick the inkjet cartridge that works best for you and your application

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Pitney Bowes certifies that the DA50/55s complies with the requirements of the Low Voltage Directive 73/23/EEC and the EMC Directive 89/336/EEC.